



## **YARD REAAS TRIENNALE MILANO EXHIBITION PARTNER FOR "GABRIELE BASILICO. LE MIE CITTÀ": THE GREAT TRANSFORMATION OF MILAN IN THE WORK OF THE RENOWNED MILANESE PHOTOGRAPHER**

**Milan, October 12, 2023** – YARD REAAS is an independent Group, leader in Italy in real estate consulting and integrated management of real estate services, which has been assisting, for over three decades, both Italian and international institutional investors in the most significant real estate and urban regeneration projects.

The company operates both in the institutional market and in the distressed segment for the main players in the sector - investors, banks, AMCs/funds, industrial groups, private equity, and family office funds - and boasts a consolidated experience in the technical (due diligence, project management, and monitoring), environmental, valuation, and property & building management sectors. In the ESG (*Environmental, Social, Governance*) field, in 2015 YARD REAAS was the first real estate consultancy company in Italy registered for PRI – *Principles for Responsible Investment*, promoted by the United Nations.

A remarkable feature of the Group is its **deep-seated connection to the local territory**, starting from Milan, where over the last fifteen years the company has supported major operators in leading redevelopment initiatives.

The decision to partner with Triennale as the Exhibition Partner for the exhibition dedicated to Gabriele Basilico stems from a profound appreciation of the city's ongoing transformation, as reflected through the lens of the acclaimed photographer. Basilico's work, through its artistic portrayal, has offered a testament to, and an interpretation of, this intricate metamorphosis.

"In the exhibition «Gabriele Basilico. Le mie città» we also see the real estate industry's capacity – and corresponding responsibility – to exert a positive influence on the urban landscape across all scales – property, neighbourhoods, city – and on the quality of life for those who live in it, work in it, and navigate within it," emphasizes Emanuele Bellani, CEO of the Group. "We are proud to be part of this sector and to contribute, through our work, to this ongoing evolution."



### **Yard Reaas S.p.A.**

CF e Reg. Impr. 02774920967 | P. IVA 12682830158 | REA MI 1560023 | Cod. SDI A4707H7  
Capitale Sociale i.v. € 690.100,00 | PEC yardreaas@pecwise.it | www.yardreaas.it  
Ufficio di Milano e sede legale: C.so Vittorio Emanuele II, 22 - 20122 | T. +39 02 7780701  
Ufficio di Roma: Via Ombrone, 2G - 00198 | T. +39 06 45686301  
Soggetta all'attività di direzione e coordinamento da parte di IRE Holding S.r.l.

Signatory of:



## YARD REAAS

YARD REAAS is an independent group, leader in Italy in real estate consultancy and integrated management of real estate services. It operates both in the institutional market and in the distressed segment for the main players in the sector: Italian and foreign investors, banks, AMCs/funds, industrial groups, private equity, and family office funds. It boasts over 30 years of experience in the technical (due diligence, project management & monitoring), environmental, valuation and property & building management sectors. In the ESG (*Environmental, Social, and Governance*) field, it was in 2015 the first real estate consultancy firm registered in Italy for PRI – *Principles for Responsible Investment*. It counts around 180 resources, a network of 500 technicians and around €45 million in revenue. The Group is present in Italy with offices in Milan (the headquarters) and Rome, and abroad in the UK and France, with its London and Paris offices. Visit [www.yardreaas.it](http://www.yardreaas.it) and [www.linkedin.com/company/yardreaas](https://www.linkedin.com/company/yardreaas) for more information.

**For more details, please contact:**

Rosita Brambillasca

*Head of Marketing & Communication*

[rosita.brambillasca@yardreaas.it](mailto:rosita.brambillasca@yardreaas.it)

+39 02 7780701



**Yard Reaas S.p.A.**

CF e Reg. Impr. 02774920967 | P. IVA 12682830158 | REA MI 1560023 | Cod. SDI A4707H7

Capitale Sociale i.v. € 690.100,00 | PEC [yardreaas@pecwise.it](mailto:yardreaas@pecwise.it) | [www.yardreaas.it](http://www.yardreaas.it)

Ufficio di Milano e sede legale: C.so Vittorio Emanuele II, 22 - 20122 | T. +39 02 7780701

Ufficio di Roma: Via Ombrone, 2G - 00198 | T. +39 06 45686301

Soggetta all'attività di direzione e coordinamento da parte di IRE Holding S.r.l.

Signatory of:

